

**POP-FACTS: DEMOGRAPHIC QUICK FACTS**

Prepared For:

**Project Code: Totowa Plaza****Order #: 962383831**Type: Radius  
Coord: 40.894149 -74.234177**Site: 01**

TOTOWA, NJ 07512

Description	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>			
2007 Projection	7,158	81,805	360,251
2002 Estimate	7,255	81,455	358,074
2000 Census	7,305	81,438	357,804
1990 Census	7,133	78,050	341,453
Growth 1990 - 2000	2.41%	4.34%	4.79%
<b>Households</b>			
2007 Projection	2,783	30,026	123,609
2002 Estimate	2,776	29,753	123,134
2000 Census	2,769	29,661	123,093
1990 Census	2,491	27,404	117,587
Growth 1990 - 2000	11.16%	8.24%	4.68%
<b>2002 Est. Population by Single Classification Race</b>			
White Alone	7,255 90.53%	81,455 82.28%	358,074 65.07%
Black or African American Alone	1.54%	4.22%	13.92%
American Indian and Alaska Native Alone	0.05%	0.15%	0.32%
Asian Alone	3.29%	4.90%	4.17%
Native Hawaiian and Other Pacific Islander Alone	0.00%	0.04%	0.04%
Some Other Race Alone	2.67%	5.89%	12.61%
Two or More Races	1.92%	2.51%	3.87%
<b>2002 Est. Population Hispanic or Latino</b>			
Hispanic or Latino	7,255 7.24%	81,455 14.31%	358,074 24.92%
Not Hispanic or Latino	92.76%	85.69%	75.08%
<b>2000 Tenure of Occupied Housing Units</b>			
Owner Occupied	2,769 77.99%	29,661 72.71%	123,093 59.31%
Renter Occupied	22.01%	27.29%	40.69%
<b>2000 Average Household Size</b>			
	2.47	2.68	2.82



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Description	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>2002 Est. Households by Household Income</b>	2,776	29,753	123,134
Income Less than \$15,000	8.10%	7.27%	9.98%
Income \$15,000 - \$24,999	6.87%	6.84%	8.71%
Income \$25,000 - \$34,999	9.32%	8.28%	8.91%
Income \$35,000 - \$49,999	14.81%	12.75%	12.54%
Income \$50,000 - \$74,999	26.84%	20.73%	19.42%
Income \$75,000 - \$99,999	15.23%	14.71%	13.35%
Income \$100,000 - \$149,999	13.81%	16.21%	14.16%
Income \$150,000 - \$249,999	4.69%	9.32%	9.41%
Income \$250,000 - \$499,999	0.26%	2.59%	2.42%
Income \$500,000 and over	0.06%	1.31%	1.10%
<b>2002 Est. Average Household Income</b>	\$72,897	\$93,542	\$85,937
<b>2002 Est. Median Household Income</b>	\$60,137	\$67,924	\$62,687
<b>2002 Est. Per Capita Income</b>	\$28,374	\$34,610	\$30,381

